

**SPONSORSHIP
OPPORTUNITIES
THOUGHT LEADERSHIP**

THE LEADING TRUST-BASED TECHNOLOGIES EVENT

28 > 30

Nov.

**Palais des Festivals
Cannes France**

2017

/ THOUGHT LEADERSHIP PACKAGE /

- › PRINCIPAL PROGRAMME SPONSOR
- › CO-PROGRAMME SPONSOR
- › TRACK PROGRAMME SPONSOR
- › SPEAKING SLOT SPONSOR
- › KEYNOTE STAGE PANELLIST SPONSOR
- › EXCLUSIVE PRE-CONFERENCE SUMMIT PROGRAMME SPONSOR
- › BREAKFAST SPONSOR
- › SURVEY & POLLING SPONSOR
- › WEBINAR SPONSOR
- › GRAPHIC ILLUSTRATION & POST-EVENT SUMMARY SPONSOR

DISCOUNTS AVAILABLE TO EXHIBITORS

CARTES	TRUSTECH CONFEX	DISCOUNT
6 - 24 sq.m	Pack 6 - 24	10% off the sponsorship
25 - 50 sq.m	Pack 36 - 54	15% off the sponsorship
> 50 sq.m	Pack 80 - 120	25% off the sponsorship

FOR FURTHER INFORMATION, CONTACT:

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Key Account Manager
T: +33 (0)1 76 77 13 44

— lorna.grant@comexposium.com —

**Indicative price excluding tax*

THOUGHT LEADERSHIP PACKAGE

PRINCIPAL PROGRAMME SPONSOR

€ 58,000 *



**SECURE YOUR POSITION
AS THE MOST PROMINENT
THOUGHT-LEADER
IN YOUR CATEGORY**



OPPORTUNITY

An opportunity to have, exclusively in your 'category' the most exposure in terms of intellectual/thought-leadership content and demonstrate your strategic and practical knowledge of the sector.

PROGRAMME INVOLVEMENT

The Principal Programme Partner will be able to **have a keynote speaker on the main stage and a track speaking position.** Topic to be addressed to be agreed with the organiser.

NETWORKING

You will have a meeting room

BRANDING

- Pre-Event:
- Within your exclusive category you will also have the most prominent, in your category, branding on the website.
 - Your logo and profile will be included on the online partner, sponsor and exhibitor list.
- At Event:
- At the event you will have external branding, welcome desk branding and the most prominent, in your category, large logo on the main stage throughout all 3 days.
 - You will also have branding in the event programme.
- Post-Event:
- Your logo will be included on the post-event website.

E-MAIL

One stand-alone email.

DELEGATE PLACES

- 10 free conference delegates passes.
- An unlimited discounted number to offer to clients and colleagues.



THOUGHT LEADERSHIP PACKAGE

CO-PROGRAMME SPONSOR

€ 36,000 *

ACHIEVE SIGNIFICANT EXPOSURE IN TERMS OF INTELLECTUAL/ THOUGHT-LEADERSHIP CONTENT



OPPORTUNITY

An opportunity to obtain exposure in terms of thought leadership in the fast-changing world of payments.

PROGRAMME INVOLVEMENT

A Co-Programme Partner will be offered **one keynote moderator position on the main stage and one track panellist position.**

BRANDING

- Pre-Event:**
- Within your category you will have 2nd equal branding in terms of prominence on the website.
 - Your logo and profile will be included on the online partner, sponsor and exhibitor list.
- At Event:**
- At the event you will have welcome desk branding and one of the 2nd most prominent logo on the main stage throughout all 3 days.
 - You will also have branding in the event programme.
- Post-Event:**
- Your logo will be included on the post-event website.

E-MAIL

One stand-alone email.

DELEGATE PLACES

- 5 free conference delegates passes.
- An unlimited discounted number to offer to clients and colleagues.

TRACK PROGRAMME SPONSOR

€ 29,000 *

HIGHLIGHT YOUR KNOWLEDGE AND OFFERING IN A SPECIFIC AREA



OPPORTUNITY

An opportunity to emphasise your expertise in one of the highly topical subjects of the tracks.

PROGRAMME INVOLVEMENT

Track Programme Partners will have **one track speaker position plus moderation of a panel in the track.**

BRANDING

- Pre-Event Branding:**
- Your logo and profile will be included in a specific area of the website.
 - Your logo and profile will also be included in the online partner, sponsor and exhibitor list.
- At Event Branding:**
- Your logo will be displayed on the relevant track stage.
 - You will also have branding in the event programme.
- Post-Event Branding:**
- Your logo will be included on the post-event website.

DELEGATE PLACES

- 5 free conference delegates passes.
- An unlimited discounted number to offer to clients and colleagues.



THOUGHT LEADERSHIP PACKAGE

SPEAKING SLOT SPONSOR

€ 19,000*

New!

**SHARE YOUR EXPERTISE
ON A TREND-TOPIC**



OPPORTUNITY

An opportunity to emphasize your expertise in one of the highly topical subjects of the tracks or as a working lunch break Session.

PROGRAMME INVOLVEMENT

Speaking Slot Sponsors will have one speaker slot in the tracks

BRANDING

- Pre-Event:
- Your logo and profile will be included in a specific area of the website.
 - Your logo and profile will also be included in the online partner, sponsor and exhibitor list.
- At Event:
- Your logo will be displayed on the relevant track stage.
 - You will also have branding in the event programme.
- Post-Event:
- Your logo will be included on the post-event website.

DELEGATE PLACES

- 2 free conference delegate passes.
- An unlimited discounted number to offer to clients and colleagues.



THOUGHT LEADERSHIP PACKAGE

KEYNOTE STAGE PANELLIST SPONSOR

€ 19,000 *

ALIGN YOURSELF
TO A KEY INDUSTRY
TOPIC



OPPORTUNITY

An opportunity to focus attention on your key area of expertise by joining a relevant panel.

PROGRAMME INVOLVEMENT

A Keynote Panellist Partner will be offered **one keynote panellist position on the Keynote Stage**.

BRANDING

- Pre-Event Branding:
- Your logo and profile will be included in a specific area of the website.
 - Your logo and profile will be included in the online partner, sponsor and exhibitor list.
- At Event Branding:
- On the main stage, you will have a medium-sized logo displayed throughout all the 3 days.
 - You will also have branding in the event programme.
- Post-Event Branding:
- Your logo will be included on the post-event website.

DELEGATE PLACES

- 3 free conference delegates passes.
- An unlimited discounted number to offer to clients and colleagues.

EXCLUSIVE PRE-CONFERENCE SUMMIT PROGRAMME SPONSOR

€ 32,000 *

BE THE EXCLUSIVE PARTNER
OVER A FULL DAY RIGHT
AT THE START OF THE EVENT



OPPORTUNITY

An opportunity to be the exclusive programme partner for this whole day and gain exposure on the very significant theme of the Summit.

PROGRAMME INVOLVEMENT

A one-day pre-conference event hosted as integral part of TRUSTECH, Summit Programme Partners will have exposure via general conference Programme. Speakers provided by the sponsor.

BRANDING

- Pre-Event Branding:
- Your logo and profile will be included in a specific area of the website.
 - Your logo and profile will also be included in the online partner, sponsor and exhibitor list.
- At Event Branding:
- Your logo will be displayed on the main stage of the Summit throughout the day.
 - You will also have branding in the event programme.
- Post-Event Branding:
- Your logo will be included on the post-event website.

DELEGATE PLACES

- 5 free conference delegates passes.
- An unlimited discounted number to offer to clients and colleagues.



THOUGHT LEADERSHIP PACKAGE

BREAKFAST SPONSOR

€ 9,000 *

PROVIDE SOME IN-DEPTH
THOUGHT-LEADERSHIP
IN A KEY AREA
OF THE INDUSTRY



OPPORTUNITY

An opportunity to secure a ½ hour slot in the subject of your expertise (subject to agreement with the organizer).

PROGRAMME INVOLVEMENT

Breakfast Partner will be the sole contributor to this session.

BRANDING- BRANDING BEFORE, AT AND AFTER THE EVENT WILL BE FOCUSED IN PARTICULAR ON THE BREAKFAST

- Pre-Event Branding:
- Your logo and profile will be included in a specific area of the website.
 - Your logo and profile will also be included in the online partner, sponsor and exhibitor list.
- At Event Branding:
- Your logo will be displayed on the stage area of the breakfast.
 - You will also have branding in the event programme.
- Post-Event Branding:
- Your logo will be included on the post-event website.

DELEGATE PLACES

- 3 free conference delegates passes.
- An unlimited discounted number to offer to clients and colleagues.

SURVEY & POLLING SPONSOR

€ 8,050 *

AN OPPORTUNITY
TO DELIVER CONTENT
AND DRIVE DISCUSSION



OPPORTUNITY

An opportunity to play a part in the creation and delivery of a pre-event survey distributed to our entire database. At the event, you would chair a panel session for discussion of the results in one of the tracks and it will be announced for the first time at that session. There is also the opportunity to do live polling in that session. Results will be included in the post-event documentation.

PROGRAMME INVOLVEMENT

The Survey Partner will announce the results and moderate the panel which discusses the results in the relevant track.

BRANDING - BRANDING BEFORE, AT AND AFTER THE EVENT WILL BE FOCUSED IN PARTICULAR ON THE SURVEY

- Pre-Event Branding:
- Your logo and profile will be included in a specific area of the website.
 - Your logo will be included on the survey when sent out.
 - And it will also be included in the online partner, sponsor & exhibitor list.
- At Event Branding:
- Your logo will be displayed on the stage area during the relevant session.
- Post-Event Branding:
- Your logo will be included on the post-event website.

DELEGATE PLACES

- 3 free conference delegates passes.
- An unlimited discounted number to offer to clients and colleagues.



THOUGHT LEADERSHIP PACKAGE

WEBINAR SPONSOR

€ 6,000 *



PROMOTE YOUR CONTENT PRIOR TO THE EVENT, REACH A WIDE AUDIENCE AND ATTRACT MORE VISITORS TO YOUR STAND

OPPORTUNITY

A great opportunity to show interesting content over 30 minutes in the run-up to the show and an efficient way to build a database of contacts. You will have the opportunity to select from our 100,000+ database, be given access to the web platform and full information on the attendees after the webinar.

PROGRAMME INVOLVEMENT

Your sole input into the webinar to be held before the conference. You will also receive details of all registered delegates for the webinar.

BRANDING

- Pre-Event Branding:
- You will have your logo included in the email invitation to the webinar.
 - And it will also be included in the online partner, sponsor and exhibitor list.
- At Event Branding:
- Your webinar will be branded exclusively to your.

DELEGATE PLACES

- 3 free conference delegates passes.
- An unlimited discounted number to offer to clients and colleagues.

GRAPHIC ILLUSTRATION & POST-EVENT SUMMARY SPONSOR

€ 10,350 *



ASSOCIATE YOURSELF WITH THE KEY CONTENT OF THE EVENT

OPPORTUNITY

An opportunity to have exposure and branding throughout on the main stage throughout all the 3 days and after the event.

PROGRAMME INVOLVEMENT

The illustrator will be at all keynote sessions on Day 1 doing graphic illustrations and the Partner will write the introduction to the post-event summary which will be sent to all delegates.

BRANDING - BRANDING BEFORE, AT AND AFTER THE EVENT WILL BE TAILORED TO THE PRACTICALITIES OF THIS PARTNERSHIP

- Pre-Event Branding:
- You will have your logo included in a specific area of the website.
 - And it will also be included in the online partner, sponsor and exhibitor list.
- At Event Branding:
- Your logo will be on the special boards used for the graphics. These boards will also be placed in the exhibition areas at various stages.
- Post-Event Branding:
- Your logo will be on the cover of the specially created post-event documentation and will include the graphics created at the event.

DELEGATE PLACES

- 3 free conference delegates passes.
- An unlimited discounted number to offer to clients and colleagues.

