



**BOOK YOUR STAND ONLINE > QUICK AND EASY PROCESS**

Discover our complete offer, estimate costs and register online:  
<http://services.trustech-event.com>

**Early Bird Discount applicable until 31 January 2017**

## CHOOSE THE OFFER THAT BEST SUITS YOUR BUSINESS: **A**, **B** or **C**

### **A** CARTES

Created in 1985, CARTES is the **leading global trade show for Smart Card Manufacturing, Materials and Hardware for Payments and ID Security.**

- Manufacturing & personalization equipment
- Test equipment, certification & maintenance
- Integrated circuits (with or without specific housing)
- Electronic components & sensors
- Materials, consumables, accessories
- Cards and micro-modules for cards & Other Form Factors (Smart Objects)
- Secure infrastructure devices
- IC solutions (tools, services, process)
- Generic OS for cards, readers and terminals
- Solutions and services for manufacturing, personalization and management of cards and other form factors personalization

#### **1. SURFACE**

Bare surface: € 574 / sq.m

#### **2. STAND EQUIPMENT**

Essential: € 60

Premium: € 230

#### **3. STAND OPTION**

2 aisles: € 370

3 aisles: € 730

4 aisles: € 1,050

Riviera Rotunda Option: € 3,200

Seaview Terrace – Riviera Rotunda: € 6,000 (in addition to Riviera Rotunda Option, according to availability and space allocation)

#### **4. CHOOSE YOUR BUSINESS PACKAGES**

**Business One** - Stands <30 sq.m: € 1,120

**Business One** - Stands >30 sq.m: € 1,350

**Business Plus:** € 1,600

**Business First:** € 2,700

#### **5. INSURANCE\***

€ 4,50 / sq.m with a minimum of € 120 and a maximum of € 1,200

\* Mandatory fees

#### **Early Bird Discounts**

**€ -57 / sq.m**

until 31 January 2017

**€ -29 / sq.m**

from 1 February 2017  
to 17 March 2017

### **C** SPONSORSHIP

## 2017 NEW PRICING C

### **1. THOUGHT LEADERSHIP OPPORTUNITIES**

**from € 3,450 to € 58,000**

Examples: Track Programme Partner,  
Breakfast Partner, Pre Conference Summit Track partner

**See full sponsorship brochure**



## B TRUSTECH CONFEX

TRUSTECH CONFEX brings together the next generation of **Payments and Identification ecosystems**, with a special focus on Startups and Fintech, **System integration and Database Management** and **Software and Services** for:

- Mobile Telecoms • Banking, Payment, Commerce and Loyalty • ID, Health, Access Control and Privacy
- Authentication and Trust • IoT & M2M IT Security

## ALL INCLUSIVE PACKAGES

	Startup Pod Limited Offer	Kiosk Limited Offer	Pack 9	Pack 18	Pack 24	Pack 36	Pack 42	Pack 54	Pack 80	Pack 120
Equipment	Info Desk	Shell Scheme	Shell Scheme	Shell Scheme	Shell Scheme	Space Only	Space Only	Space Only	Space Only	Space Only
7 min Pitching Session on Innovation Stage	×	×	×	×	×	×	×	×	×	×
20 min Pitching Session on Innovation Stage									×	×
Delegate Pass	1	1	2	4	6	8	10	12	15	20
Exhibitor Pass	1	1	2	3	4	6	8	9	12	15
VIP Pass			1	2	2	2	3	3	4	6
Honour Guest Pass								1	2	4
<b>Price</b>	<b>€ 2,050</b>	<b>€ 4,620</b>	<b>€ 8,700</b>	<b>€ 17,350</b>	<b>€ 23,600</b>	<b>€ 26,500</b>	<b>€ 31,000</b>	<b>€ 39,700</b>	<b>€ 60,300</b>	<b>€ 90,400</b>
<b>Early Bird Discount</b> (until 31 January 2017)	<b>No discount</b>		<b>- € 513</b>	<b>- € 1,026</b>	<b>- € 1,368</b>	<b>- € 2,052</b>	<b>- € 2,565</b>	<b>- € 3,078</b>	<b>- € 4,560</b>	<b>- € 6,840</b>
<b>Early Bird Discount</b> (from 01 February to 17 March 2017)	<b>No discount</b>		<b>- € 261</b>	<b>- € 522</b>	<b>- € 696</b>	<b>- € 1,044</b>	<b>- € 1,305</b>	<b>- € 1,566</b>	<b>- € 2,320</b>	<b>- € 3,480</b>
Insurance	€ 120	€ 120	€ 120	€ 120	€ 120	€ 162	€ 203	€ 243	€ 360	€ 540

## SHIP OFFER

## OPPORTUNITIES

### 2. NETWORKING OPPORTUNITIES

from € 11,500 to € 25,000

Examples: Network Lounge Partner,  
Mobile App Sponsor, Conference Lunch Partner

hip brochure for more details

### GET THE SPONSORSHIP DISCOUNT WITH THE A + C or B + C FORMULA!

As an exhibitor, you can get a discount on the sponsorship offer based on your space if you buy it at the same time:

CARTES	TRUSTECH CONFEX	DISCOUNT
6 - 24 sq.m	Pack 6 - 24	10% off the sponsorship
25 - 50 sq.m	Pack 36 - 54	15% off the sponsorship
> 50 sq.m	Pack 80 - 120	25% off the sponsorship

⚠ No Early Bird Discounts on Sponsorship

## TRUSTECH IS THE BEST PLACE TO ...

Learn about the latest innovations  
Build new partnerships  
Raise funds and invest  
Showcase your products & solutions

Meet with the whole industry leaders  
Increase your brand awareness  
Match business, networking and entertainment

## CONTACT YOUR DEDICATED TEAM

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**COMEX** POSIUM



[www.trustech-event.com](http://www.trustech-event.com)

### STAY CONNECTED!

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