



**THE LEADING EVENT FOR PAYMENT, IDENTIFICATION
AND SECURITY PROFESSIONALS, TRUSTECH WILL PRESENT
ALL THE LATEST TRENDS IN THE SECTOR**

30 NOVEMBER - 2 DECEMBER 2021

*PARIS EXPO PORTE DE VERSAILLES
PAVILLON 5.2.*

For three days, professionals of the cards and digital trust technologies industries will meet at the TRUSTECH exhibition in Paris to discuss the issues and challenges of identity, security and payment, which are the real pillars of the digital transition for institutional or commercial organisations.

A panel of international speakers and thought leaders from the payments, financial services, identification, technology and data security sectors will share their insights across the multiple conference sessions held during the 3 days.

The 6,000 attendees expected from all over the world will also be able to discover concrete solutions to optimise their business and develop their practices. Visitors will have FREE access to participate at [Trustech conferences program](#).



**AUTHENTICATION AND IDENTIFICATION :
A STRATEGIC ISSUE FOR GOVERNMENTS AND ORGANISATIONS**

These new demands on governments require the use of increasingly complex technologies and processes. Digitization brings into question how the use of physical official documents will be used in the future. It also implies there will be new innovations regarding how physical identity will be managed. In the same way, the evolution of migration fluctuations also imposes new challenges on authenticating physical identities.

Digital disruptors do not only concern governments, but extend to every business sector, and continue to develop using new technological innovations that shape the authentication of digital identity.

Conferences : [Identity for society and economy](#)

SECURITY & RISK STRATEGY

Identity management and access are paramount to secure organizations. Currently, data analysis technicians, biometrics and digital identity are combined to calculate and predict risks, evaluate behaviors and expand social credit systems. Identity management and access are paramount to secure organizations. Currently, data analysis technicians, biometrics and digital identity are combined to calculate and predict risks, evaluate behaviors and expand social credit systems.

For example, for commercial organisations, it is important to ensure products traceability and to fight against fraud or counterfeiting to protect brand. Governments also face many challenges in improving the security of their citizens. That's why they must question the advantages and inconveniences of physical or digital documents management.

Data protection standards and regulations are gaining momentum around the world. Physical identity, digital identity, cybersecurity, privacy, customer consent management, but also payment are all issues that companies must address.

Conferences : [Security and risk strategy](#)

PAYMENTS AND FINANCE AN EVOLVING SECTOR

Identity management and access are paramount to secure organizations. Currently, data analysis technicians, biometrics and digital identity are combined to calculate and predict risks, evaluate behaviors and expand social credit systems.

The security solutions for physical identity documents must be considered with social norms and new international rules about privacy and data protection

However, there is also a significant emergence of new technologies such as instant transfers, or P2P. In this context, identification and authentication play a lead role in both digital and physical security requirements. By September 2019, new standards will be set in the EU for even stronger client authentication procedures. For businesses and governments to properly adapt to these changes, a strong understanding of the current biometric practices is paramount.

Conferences : [Paielements & finance](#)

LES SOLUTIONS/EXPERTISES PRESENTÉES SUR TRUSTECH

- Authentication, tokenisation, data protection
- Cards
- Secure documents and egovernment
- Secure identities and access control
- Identification and biometrics
- Machine to Machine, Internet of Things, Wearables
- Test measurement and monitoring equipment
- Personalization printing and other machines
- POS, card readers and payments terminals
- Mobile security (TEE, SE, SIM, HCE)
- Software, API
- Solutions for alternative payment (wallet, prepaid, transfers, P2P, digital currencies)
- Ebanking and mbanking solutions
- Ecommerce and mcommerce solutions
- Contactless technologies NFC RFID

OPENING TIMES

TUESDAY 30 NOVEMBER AND WEDNESDAY 1 DECEMBER 2021

from 9.30am to 6pm

THURSDAY 2 DECEMBER 2021

from 9.30am to 5pm

≠TRUSTECH2021

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ABOUT TRUSTECH

The event was first held over thirty-five years ago to promote the new-born technology of smartcards. In 2016, it was re-named TRUSTECH to better reflect the way the industry is evolving towards trust-based technologies. A popular mix of trade show and conference, TRUSTECH showcases the latest hardware and technologies involved in the markets related to Payments, Identification and Security. The event is back to Paris, Porte de Versailles from 30 November to 2 December 2021. www.trustech-event.com

ABOUT COMEXPOSIUM

At Comexposium, our job is to create connections. Whether the meeting is physical or digital, we bring people together to produce business and networking opportunities.