

Join us in Paris for **3 days**
of **business, networking**
and quality **content**



THE GLOBAL EVENT DEDICATED TO
PAYMENTS, IDENTIFICATION AND SECURITY

30 NOV
02 DEC
• **2021** •

PARIS EXPO
PORTE DE
VERSAILLES
PAVILIONS
5.2 & 5.3



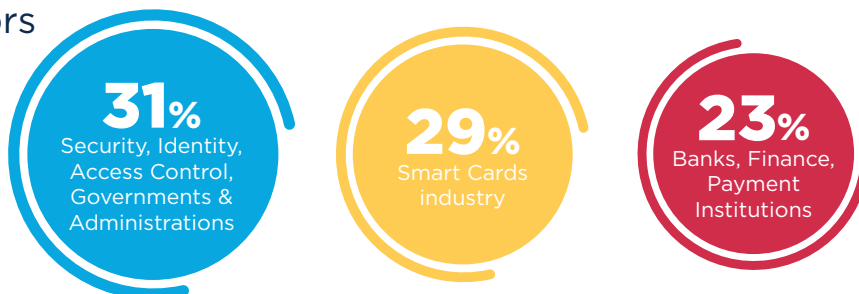
WELCOME TO TRUSTECH 2021

TRUSTECH will celebrate its **35th anniversary edition in 2021** in the heart of Paris. The decision to move to the French capital, based on feedback from our exhibitors and visitors, will further reinforce TRUSTECH's position as the annual meeting place of the card and trust technology industries.

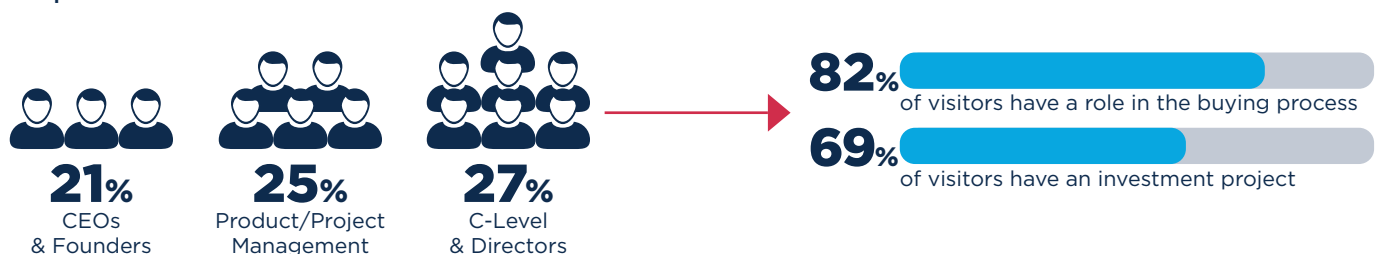
In a world that is constantly evolving and in the wake of recent developments, this centrally-located and easily accessible venue will help attract more visitors from France and abroad. TRUSTECH remains a popular mix of tradeshow and conference with over **200 international exhibitors**, and around **150 international speakers**, covering the latest technologies and trends in the fields of Payments, Identification and Security.

MEET HIGH QUALITY DECISION MAKERS

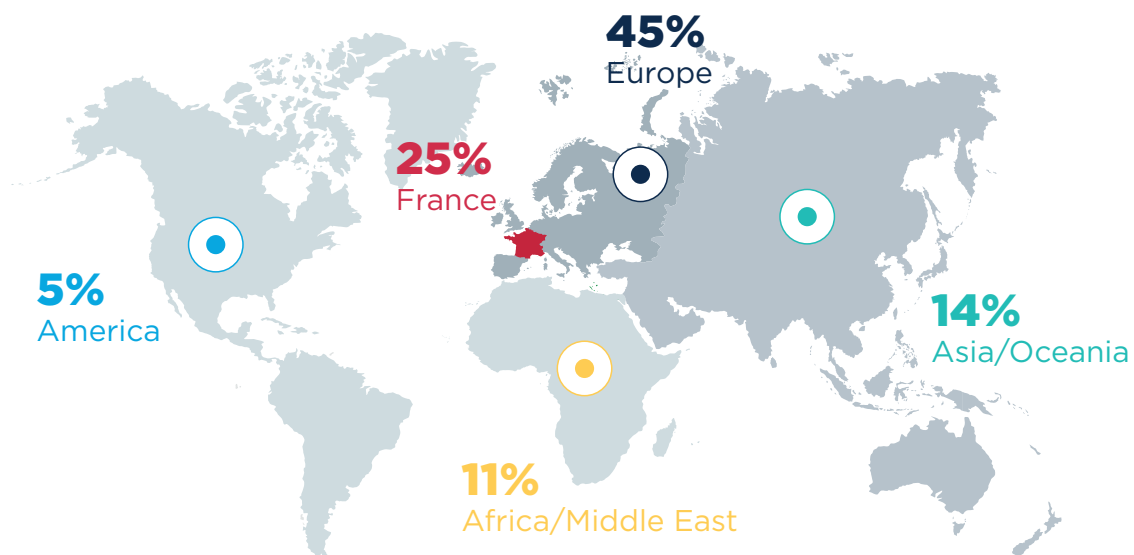
Top 3 sectors



Top 3 functions



REACH A GLOBAL AUDIENCE



AN EXHIBITING OFFER IN LINE WITH THE MARKET

- Cards and micro-modules for cards and other form factors (smart objects)
- Cards, readers and terminals
- Electronic components & sensors
- IC solutions (tools, services, process)
- Integrated circuits with or without specific housing
- IT Security Equipment
- Materials, consumables, accessories
- Manufacturing & Personalization equipment
- System integration and database management
- Software & services for: IoT & M2M / Mobile telecoms / IT security, Authentication & trust / ID, health, access control & privacy / banking, payment, commerce and loyalty
- Smart objects (except cards)
- Solutions and services for tests, certification & maintenance of systems
- Secure infrastructure devices

TOP TRENDING TOPICS ON THE PROGRAMME



PAYMENTS & FINANCE

- Payments in 2021: the advent of a new era
- Shared digital KYC and the future AML perspectives
- Digital Money & Crypto finance: ready to rise?



IDENTITY FOR SOCIETY & ECONOMY

- Identity for Government: reconciling interoperability with sovereignty
- Smart mobility and seamless travel: time for delivery
- Consumers identities: Data, AI and more for post-cookies multichannel?



SECURITY & RISK STRATEGY

- Cybersecurity at large scale in a plea for trusted environments
- Product authentication & brand protection: raising the stakes!
- Fighting identity & payment Fraud: first stage in limiting pervasive risks

HOW TO MAKE THE MOST OF TRUSTECH



EXHIBIT

Choose among a variety of stand options: Equipped stand packages from 6–23 sq. m., bare surfaces from 24 sq.m., Start-Up pods, and much more...



PITCH/ HIGHLIGHT YOUR INNOVATION

The TRUSTECH Innovation Stage is the ideal platform to showcase your latest products, services and disruptive ideas through lively sessions in front of an international audience.



BRAND AND THOUGHT LEADERSHIP VISIBILITY

Multiple tools are available to promote your brand before, during and after the event. Gain exposure in terms of thought leadership content and to demonstrate your knowledge of the sector.



NETWORKING & SOCIALISING

Benefit from various networking options including our pre-scheduled Business Meetings and the TRUSTECH Party.



MEET INTERNATIONAL DELEGATIONS

TRUSTECH offers you the opportunity to meet and exchange with buyer delegations from all over the globe on the lookout for products and solutions to match their purchasing projects.



PRIVATE MEETING ROOMS

Rent your own meeting room on the show floor for private and more relaxed conversations.





SAVE TIME! REGISTER ONLINE

Discover our complete offer, calculate your participation costs and book your stand in only a few clicks:

www.trustech-event.com



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#TRUSTECH2021

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