

TRUSTECH

The Leading Event for Digital Trust Technologies
discloses **its 2018 edition**



From 27 to 29 November, professionals from the trust-based technologies industry will again be taking centre stage at the Palais des Festivals convention centre in Cannes.

The event was first held over thirty years ago under the name «Cartes Secure Connexions» to promote the newborn technology of smartcards. In 2016, it is re-named TRUSTECH to better reflect the way the industry and the event have evolved, and its focus on trust-based technologies.

The schedule for the 2018 edition of Trustech includes 3 days in which to inform, learn and discover.

More than 300+ exhibitors and 250 international speakers - young and talented entrepreneurs as well as opinion leaders from the payments, financial services, retail, identification and data privacy industries, will share their insights about Digital Trust.

2018: a watershed year for data protection

With the introduction of the second version of the Payment Services Directive (PSD 2) and the General Data Protection Regulation (GDPR), 2018 represents a major year for the issue of data protection in Europe. The impact of these regulations will naturally be one of the key topics addressed during the Trustech conferences.

Among the other thematic sessions: artificial intelligence for business, cloud, networks & IOT, fintech 2020: re-evolution, modernizing identity & trust in healthcare, iot: from pilots to reality, china & asia: challenging the norms of banking & finance, cyber risk for the payment industry, biometrics: key for the digital world, strong authentication for the retail consumer journey, identity and privacy: the full picture, crypto trust & cryptocurrencies, the future of blockchain, mobile payments & wallets: the war is declared, industry insights.



KEYNOTE STAGE, the best and most exclusive speaker line-up

The Keynote Stage brings together Top Industry Leaders who explain how their companies are embracing innovation and share their vision on the future of the industry.

They have already confirmed their keynote: **Victoria Saue** - Head of Legal, Risk and Compliance for e-Residency program, Government of Estonia, **Eric Léandri** - Chairman & Co-Founder, Qwant, **Dr Ash Booth** - Head of AI, HSBC, **Patrick Gauthier** -



Vice President of External Payment Services, Amazon, **Martha Mbhendi-Fisher** - Founder, European Women Payments Network (EWPN) & African Women in Fintech & Payments (AWFP), **Elizabeth Baron** - Virtual Reality and Advanced Visualization Specialist, FORD MOTOR COMPANY, **Marta Piekarska** - Director of Ecosystem at Hyperledger, The Linux Foundation.

INNOVATION STAGE, announcements, insights and case studies

At the heart of the event, the worldwide community of innovators & disruptors present ideas, product launches and solutions: lively sessions in front of an international audience of customers, partners, investors and the media.

ONE-TO-ONE MEETINGS, experts to optimize its business

Trustech help enterprises develop their business internationally, organizing free of charge business meetings for all its attendees (exhibitors, sponsors, visitors and delegates):

- Meet and share views with experts from business field
- Present, discuss and develop new projects
- Initiate cross-border contacts and co-operations

See Trustech 2017 highlights: <https://www.youtube.com/watch?v=wjRt7WtSa8s>



More information and press pass on www.trustech-event.com

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