#TRUSTECH2018

Technological innovations for digital trust under the spotlight

From 27 to 29 November, the players of the trust industry will once again gather at the Palais des Festivals in Cannes. On the agenda for this 2018 edition of TRUSTECH: 3 days of events, networking and content. There are more than 300 exhibitors and 250 international speakers. TRUSTECH is also a great platform for many startups that will have the opportunity to present their solution, perhaps the future reference for tomorrow's digital trust.

Thus, **many incubators are partners of the event, such as SCS**, a leading European ecosystem for security and digital identity technologies, mobile networks and services, the Internet of Things and contactless, which will be present again this year:

*"The SCS (Secure Communicating Solutions) Competitiveness Cluster - a key player in digital security in the Provence Alpes Côtes d'Azur region, has been taking part for many years in the TRUSTECH international exhibition (previously "CARTES"), through its member companies," s*ays Stéphanie SCHOHN, Business Department of the SCS Competitiveness Cluster. *"Security and digital identities - but also cybersecurity and blockchain technologies - are at the heart of the cluster's domains with a strong ecosystem specialization on IoT (Internet Of Things) security. In 2018, the SCS Cluster is pleased to organize, in collaboration with the IRAI, an event co-located within TRUSTECH 2018 on the theme "Blockchain" on 29 November, aimed at raising awareness among the 200 expected participants on the challenges and fields of application of the Blockchain."*

Other partner incubators :

Please find below **a non-exhaustive selection of startups** that will attend TRUSTECH and present significant innovations aimed at facilitating the daily life of companies and individuals in terms of digital trust and payment.

Prismade Labs (Germany)
Prismade Labs is the culmination of several years of work in the field of electronic printing. With a team of engineers specialized in printing, software and innovation, Prismade wants to meet its customers' needs in terms of anti-counterfeiting, brand communication or traceability, as well as the digital services that consumers expect today. Within conventional printing methods, Prismade integrates secure electronic identification tags into everyday physical products, creating unusual experiences. Prismade technologies are safer than low-cost systems such as optical recognition, RFID and NFC.

Rubean (Germany)
Rubean AG develops software for financial players and specializes in mobile payment technologies using NFC technology. The solutions have been designed with the user in mind and focus on comfortable use, while being secure and compliant with the latest regulations (RGPD, DSP2...).

Busit (France)
Busit makes it possible to quickly and efficiently handle all your IoT equipment, objects and services, regardless of the equipment manufacturer or communication protocol. With Busit, you can easily and securely federate all these components and applications, manage interactions from its rules engine and make your decisions using analytical and mapping tools. Busit thus helps you to set up a multitude of services, operational scenarios and analysis of large amounts of data.

One Financial Advisor (United States)
One, an independent banking and insurance company, offers individuals an online platform of Independent Financial Advisors for the management of all their personal finances. One Financial Advisor is the service dedicated to CGP, CGPI and CIF. It provides an advisor and a customer application customized to the color of your company.

ICARE Technologies (France)
In order to free itself from network and battery constraints, ICARE Technologies has developed a secure intelligent ring, called AEKLYS. In order to maximize the user experience and the potential of the ring, AEKLYS is coupled with a smartphone application that allows to manage and choose the 28 different simultaneous uses that can be embedded in the ring. In this way, it will adapt to the preferences and environments of each of its users.

To get more information and register to the event, please visit the website:
www.trustech-event.com

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