

#TRUSTECH2018

## Discover the speakers not to be missed!



From November 27 to 29, the players in the trust industry will once again perform at the Palais des Festivals in Cannes. On the agenda for this 2018 edition of Trustech: **3 days of events, networking and content. More than 300 exhibitors and 250 international speakers** - talented young entrepreneurs and opinion leaders in payments, financial services, trade, authentication and data security - will meet the international digital trust community.

### What will we talk about?

Several topics will be discussed by some experts. Here is an extract of the key topics and associated speakers:

**Tuesday, November 27 2pm**  
**Conference Fintech 2020: R(e)volution**

#### Speakers

- Sébastien Taveau, *Early Warning*
- Jorge Krug & Ivo Aurelio Da Silva, *Banrisul*
- Jérémie Rosselli, *N26*
- Jehan de Castet, *Fluo*
- Daisy Gil & Laure Laqueille, *+Simple*

Everyone is talking about how Fintech is changing the world of finance, identity and technology. It's a revolution. Some even predict the end of banks. Others believe that cash will disappear and digital identity alone will be enough to make purchases. In any case, this implies that incumbents and challengers have had to learn to work together, to transform their business model and to "cooperate" in an intelligent way.

Innovation is sometimes so subtle that it is difficult to perceive. Banks have increased acquisitions and launched simple but effective products, such as Zelle. Fintech has learned to identify markets and customers whose needs are not yet addressed. They have also learned to reconsider their perspective on the industry's key references. It is with this in mind that each market player will be called upon to present their point of view and perception, from major banks to innovative start-ups and tech-PAYs from different regions of the world.

**Wednesday, November 28 @12.20pm**  
**Build the digital nation: the estonian experience**

**Speaker** : Victoria Saue, Head of Legal, Risk and Compliance for e-Residency Program, *Government of Estonia*

Internet, among other technological advances, allows more people to live and work around the world with greater freedom, freeing themselves from any fixed place. This is one of the reasons why governments like Estonia's are rapidly moving towards borderless digital nations in order to better serve and benefit the citizens of this new digital world.

97% of the Estonian population has thus had the strongest and most complete digital identity for almost 20 years. And since 2014, tens of thousands of people from more than 150 countries have become Estonian e-citizens - members of the new digital nation.

This conference will give participants an overview of how the Estonian digital environment works, how it is transparent and secure, and how it has been possible to open these e-services to non-residents.

**Wednesday, November 28 @2pm**  
**The future of blockchain**

**Speakers**

- Remy Bigot, *Bitcoin Show*
- Ouriel Ohayon, *Codename Django & TechCrunch France*
- Simon Polrot, *VariabL @ ConsenSys & Ethereum*
- Scott Dueweke, *Identity and Payment Association*
- Thomas Leirits, *Blockpass.org*
- Jonathan Chester, *Bitwage*
- Stefan Rueping, *Infineon Technologies*

The Blockchain technology has attracted everyone's attention, as more and more companies and entities are seeing its promise and potential. Many consider the Blockchain as the foundation of a reliable and distributed Internet. The Blockchain is about to have a significant impact on multiple industries such as payments, insurance, finance, energy, health, IoT, music and more.

This discussion will help participants understand the commercial value of the Blockchain and the key success factors for projects in this area. We will also discuss the chapter on the opportunities that the Blockchain represents for companies and how to maximize those available to them.

To get more information and register to the event, please visit the website:  
[www.trustech-event.com](http://www.trustech-event.com)

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