

TRUSTECH

the largest event dedicated to trust-based technologies
is presenting its conference on **Biometrics**

Paris, the 31 of October 2017 – For its 2017 edition, the world leading event dedicated to secure payment, identification and connectivity **will include a high-level conference programme among which a one-day conference track on:**

Biometrics for Authentication 28th of November – 2 pm / 6 pm

With regard to authentication, two main requirements are currently taken into consideration: on the one hand, overcoming the traditional username/password combination that has shown its limitations; on the other hand, enabling the authentication of both the device and the user for security purpose. In this context, **biometrics is becoming an emblematic technique for strong authentication** and experiencing a migration from pure state requirements – mainly for securing sensitive sites and for forensic purpose - to consumer environments. In the context of the digital society, risk management requires extended guarantees. Biometric authentication brings further dimensions such as 'Who you are' and 'where you are', and sensors are being integrated into mobile devices, PCs, tablets and smartphones.

This conference will be chaired by **Daniel BACHENHEIMER, Senior Manager, Accenture** :

« It is clear that biometric recognition technologies have experienced unprecedented adoption over the past few years. The primary use case has been authentication; in particular, authentication to access smart phone based applications. The familiarity and ease of the biometric authentication process has changed the perception of many millions of people who associated fingerprint capture with a criminal booking processes to one where fingerprint capture enables a seamless log in experience.

Even with the wide adoption of biometric authentication there is still a long way to go. There have been many advancements in both the adoption and performance of biometric recognition technologies and there is more work to be done as the technology is used to both facilitate and secure processes that require validating identity claims. »

More information and accreditation on www.trustech-event.com

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About TRUSTECH (Incorporating Cartes): The event was first held over thirty years ago under the name "CARTES Secure Connexions", to promote the new-born technology of smartcards. Now it has been re-named "TRUSTECH (incorporating CARTES)", to better reflect the way the industry and the event have evolved, and its focus on trust-based technologies.

About COMEXPOSIUM: The COMEXPOSIUM Group, one of the world's leading event organizers, is involved in more than 170 B2C and B2B events across 11 different sectors, including food, agriculture, fashion, security, digital, construction, high tech, optics and transport. Comexposium hosts more than 3 million visitors and 45,000 exhibitors in 26 countries around the world. Comexposium operates across 30+ global economic growth zones, such as: Algeria, Argentina, Australia, Belgium,

Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Korea, Monaco, Netherlands, New Zealand, Philippines, Qatar, Russia, Singapore, Spain, Thailand, Turkey, UAE, UK, USA.