

TRUSTECH 2019 – Highlights from the global annual meeting place of the card and digital trust technology communities



TRUSTECH 2019 closed its doors on 28 November after 3 exciting days of networking, business and quality content giving centre stage to payments, identification and secured transactions technologies.

Through encounters on the stands, conferences, and business meetings, the **8,000** trusted industry professionals who gathered in the Palais des Festivals in Cannes had the chance to share their experiences and discuss the latest technology trends in the sector.

Over **200 exhibitors and sponsors** (including AMADEUS, ARM, GEMALTO -THALES, IDEMIA, MYPOS and OODRIVE) met the global card and digital trust communities during TRUSTECH, which featured a comprehensive panel of **international speakers** including talented young entrepreneurs and opinion-leaders addressing such issues as Identity Schemes, Data Privacy, Payments & Secure Transactions, Digital Trust & Cyber resilience, Financial authentication, Brand Protection and Anti-Counterfeiting Authentication.

Now in its fourth edition, **the innovation stage** provided a rich programme of **60 lively pitching sessions** delivered by a representative panel of exhibitors from the international community of innovators & disruptors.

One of the highlights on the innovation stage was the presentation of two reference payment reports: **Capgemini's World Payments Report** and the **2019 Fintech Report** released by **Edgar, Dunn & Company** exclusively at TRUSTECH on November 27th.

An opportunity for discovery and reflection, the **start-up village** close to the Innovation Stage showcased a wealth of successful companies and initiatives in the sector.

In addition to the discovery of innovations and quality content, **155 business meetings** were held organized in partnership with Enterprise Europe Network” (EEN).

*"The 2019 edition of TRUSTECH has clearly confirmed the event as the global annual meeting place of the cards and digital trust technologies community. We were delighted to host this year a delegation of government representatives from 12 African countries, members of the OSIA committee who met up for their inaugural meeting and took part in our track focusing on Identity needs and challenges faced by governments. We are also very proud to announce that 57% of TRUSTECH 2020 is already booked! says event **Director Rhéa AOUN CLAVEL***

IN A NUTSHELL

TRUSTECH – #TRUSTECH2019

- *8,000 participants of which 80% international from 110 countries*
- *200 international exhibitors*
- *166 International Speakers*
- *6 Conference Sponsors: Amadeus, Arm, Gemalto/Thales, Idemia, MyPOS, Oodrive*
- *60 pitch sessions on the Innovation Stage*
- *12 African governments represented, members of the OSIA committee*
- *155 Business Meetings*
- *57% of TRUSTECH 2020 already booked*

More information on www.trustech-event.com

Next edition: from 1 to 3 December 2020, Palais des Festivals, Cannes

About COMEXPOSIUM:

TRUSTECH is organized by COMEXPOSIUM, one of the world’s leading event organizers. Globally, it hosts more than 135 B2B and B2B2C events across many different sectors, significantly in agriculture, construction, fashion, food, health, leisure, real estate, retail, security, students, tourism, and works council. At events, in over 30 countries, Comexposium welcomes more than 3.5 million visitors and 48,000 exhibitors annually. Headquartered in France, Comexposium’s employees and sales network operate in 22 countries.

Comexposium aims to be seen as the place to be, building bridges between people and business.
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