

# TRUSTECH 2023: A RECORD EDITION FOR THE INNOVATIVE PAYMENT AND IDENTIFICATION SOLUTIONS PLACE TO BE

From November 28th to 30th, 2023, the entire ecosystem of payment and digital identification solutions gathered at Paris Expo Porte de Versailles for another edition of TRUSTECH. For three days, punctuated by conferences, presentations and business opportunities, players in digital trust, innovative payments, as well as financial and governmental institutions were able to share forward-looking visions and analyses related to the major challenges facing their industry.

This year, TRUSTECH was once again THE place to discover the very latest advances and solutions dedicated to payment and identification. The event also observed a record attendance, up 28% vs. 2022. Over the course of the three days, 7,960 participants - 69% of them international - 200 exhibitors, 86% of them international, and some 100 speakers from 25 countries attended the show.

"We are extremely proud of the outstanding results of this edition of TRUSTECH. Both the positive feedback from exhibitors and the high attendance testify to the relevance of the offer presented during these three days, whether in terms of product innovations, services or expertise. It's also proof that security and identification issues are becoming ever more of a priority for organizations", comments Anne Frayssinet, TRUSTECH's Director.

# TRUSTECH 2024 WILL BE HELD FROM DECEMBER 3<sup>RD</sup> TO 5<sup>TH</sup>, 2024

### MORE INFORMATION

WWW.TRUSTECH-EVENT.FR

<u>TWITTER — @TRUSTECH\_EVENT</u> <u>WWW.LINKEDIN.COM/TRUSTECH</u>

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# **MEDIA RELATIONS**

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