

Sponsorship opportunities

Networking & Thought Leadership



26·28
NOV. 2019

PALAIS DES FESTIVALS
CANNES, FRANCE

1. Networking package

- TRUSTECH PARTY SPONSOR
- TRUSTECH MOBILE APP SPONSOR
- CHARGING STATION AREAS IN THE CONFERENCE & EXHIBITION
- BARISTA / COFFEE SPONSOR
- VIP LOUNGE SPONSOR
- MEETING ROOMS

2. Thought Leadership package

- PRINCIPAL PROGRAMME SPONSOR
- TRACK PROGRAMME SPONSOR
- SPEAKING SLOT SPONSOR
- BREAKFAST OR COCKTAIL SPONSOR
- WEBINAR SPONSOR

DISCOUNT AVAILABLE TO EXHIBITORS

	DISCOUNT
Kiosk - Pack 24	10% off the sponsorship
Pack 36 - 54	15% off the sponsorship
Pack 80 - 120	25% off the sponsorship

FOR FURTHER INFORMATION, CONTACT YOUR DEDICATED TEAM

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Price Excluding VAT

1. Networking package

TRUSTECH PARTY SPONSOR

1

SPONSOR

€ 12,000

**GAIN CORPORATE
BRANDING EXPOSURE
AT THE EVENT'S
PREMIER SOCIAL EVENT**



NETWORKING OPPORTUNITY

An opportunity to be the sole partner at the cocktail party to be held at the end of Day 1. A highly popular event, to be held after the sessions conclude. Meet and Network in a relaxing environment.

BRANDING

- Pre-Event Branding:
- Your logo and profile will be included in a dedicated area of the website
 - Your logo and profile will also be included in the online partner, sponsor and exhibitor list.
- At Event Branding:
- Your logo on branded invitation.
 - Your logo will be displayed at the event.
 - Branding in the event programme.
 - A dedicated corner reserved for you at the party.
- Post-Event Branding:
- Your logo will be included on the post-event website.

TRUSTECH MOBILE APP SPONSOR

1

SPONSOR

€ 12,000

**LEAD THE WAY WITH
OUR NETWORKING APP!**



OPPORTUNITY

A great opportunity to have brand exposure before, at and after the event. The TRUSTECH App was downloaded by 4,646 users during the event in 2018 and also heavily accessed both before and after the event.

FEATURES INCLUDE

- easy to use networking tool
- event programme at a glance
- interactive event plan

BRANDING

- Pre-Event Branding:
- One full screen ad visible at each launch of the app.
 - Your company highlighted with your logo in the 1st position on the partner, sponsor & exhibitor list on the app.
 - 1 news push.
 - Your logo and profile on the on-line partner, sponsor and exhibitor list on the app.
- At Event Branding:
- One full screen ad visible at each launch of the app.
 - Your news published in the app with push notifications: 1 news with push every day of the event.
 - You will also have branding in the event programme.
- Post-Event Branding:
- Your logo will be included on the post-event website.
 - You will have 1 news push after event.

PRACTICALITIES

The TRUSTECH App is available to download from the Apple Store and Play Store one month before the event.

1. Networking package

CHARGING STATION AREAS IN THE CONFERENCE & EXHIBITION

3

SPONSORS

€ 4,500

ASSOCIATE YOUR BRAND WITH THE MUCH APPRECIATED CHARGING AREAS ACROSS THE EXHIBITION & CONFERENCE FLOOR



NETWORKING OPPORTUNITY

Align yourself with some of the much in demand areas (sponsor one of 3 charging stations in total) for the three days of the event where visitors can charge any device - ie i-pad, laptop, smartphone, etc.

BRANDING

- Pre-Event Branding: • Your logo and profile will be included in a specific area of the website and also included in the online partner, sponsor and exhibitor list.
- At Event Branding: • Branding at each of the charging station areas.
• Branding in the event programme.
- Post-Event Branding: • Your logo will be included on the post-event website.

BARISTA / COFFEE SPONSOR

1

SPONSOR

€ 11,000

PROVIDE THE MOST POPULAR OFFER AT THE EVENT



NETWORKING OPPORTUNITY

One of the most popular packages, and the most popular offering, a barista station will be set up in various areas throughout the full 3 days of the event, ensuring a constant stream of visitors.

BRANDING

- Pre-Event Branding: • Your logo and profile will be included in a dedicated area of the website and also included in the online partner, sponsor and exhibitor list.
- At Event Branding: • The Barista will be branded with your logo, will include napkins and will be in the shape of your logo.
• You will also have branding in the event programme
- Post-Event Branding: • Your logo will be included on the post-event website.

1. Networking package

VIP LOUNGE SPONSOR

1

SPONSOR

€ 16,000

**ALIGN YOUR BRAND
WITH THE VIP ATTENDEES**



NETWORKING OPPORTUNITY

A great opportunity to meet with and show your brand to the TRUSTECH audience.

BRANDING

- Pre-Event Branding:
 - Your logo and profile will be included in a dedicated area of the website and also included in the online partner, sponsor and exhibitor list.
- At Event Branding:
 - Your company name will be on the lounge signage and the entrance and inside the club.
 - You will also have branding in the event programme.
- Post-Event Branding:
 - Your logo will be included on the post-event website.

MEETING ROOMS

21

ROOMS
AVAILABLE

From € 8,250

**RENT YOUR OWN MEETING
ROOM FOR MORE
PRIVATE AND RELAXED
CONVERSATIONS**



OPPORTUNITY

Access to a dedicated private room in the Palais des Festivals.

SPONSORSHIP INCLUDES

- A room with a table and chairs.
- Each room will be branded with your logo.
- Extended opening hours for access before and after show floor.
- Fresh coffee and water for your client.
- A welcome desk and hostess dedicated to the meeting room area.

AVAILABILITY - LIMITED TO 21 MEETING ROOMS

3 sizes:

- Small to accommodate • approx. 6-8 people. € 8,250
- Medium to accommodate • approx. 8-10 people. € 11,250
- Large to accommodate • approx. 10-12 people. € 14,500

2. Thought Leadership package

PRINCIPAL PROGRAMME SPONSOR

2

SPONSORS

€ 25,000

**SECURE YOUR POSITION
AS THE MOST PROMINENT
THOUGHT-LEADER**



OPPORTUNITY

An opportunity to have the most exposure in terms of intellectual/thought-leadership content and demonstrate your strategic and practical knowledge of the sector.

PROGRAMME INVOLVEMENT

The Principal Programme Partner will be able **to have a keynote speaker on the main stage and a track speaking position.** Topic to be addressed to be agreed with the organiser.

BRANDING

- Pre-Event:
- Within your exclusive category you will also have the most prominent branding on the website.
 - Your logo and profile will be included on the online partner, sponsor and exhibitor list.
- At Event:
- At the event you will have external branding, and welcome desk branding as well as a large logo on the main stage throughout all 3 days.
 - You will also have branding in the event programme.
- Post-Event:
- Your logo will be included on the post-event website.

E-MAIL

One stand-alone email.

TRACK PROGRAMME SPONSOR

4-6

SPONSORS

€ 14,000

**HIGHLIGHT YOUR KNOWLEDGE
IN A SPECIFIC AREA OF EXPERTISE**



OPPORTUNITY

An opportunity to emphasise your expertise in one of the highly topical subjects of the tracks.

PROGRAMME INVOLVEMENT

Track Programme Partners will have **one track speaker position plus moderation of a panel in the track.**

BRANDING

- Pre-Event Branding:
- Your logo and profile will be included in a dedicated area of the website.
 - Your logo and profile will also be included in the online partner, sponsor and exhibitor list.
- At Event Branding:
- Your logo will be displayed on the relevant track stage.
 - You will also have branding in the event programme.
- Post-Event Branding:
- Your logo will be included on the post-event website.

2. Thought Leadership package

SPEAKING SLOT SPONSOR

10

SPONSORS

€ 9,000

**SHARE YOUR EXPERTISE
ON A TRENDING TOPIC**



OPPORTUNITY

An opportunity to emphasize your expertise in one of the highly topical subjects of the track.

PROGRAMME INVOLVEMENT

Speaking Slot Sponsors will have one speaker slot in the tracks.

BRANDING

- Pre-Event:
- Your logo and profile will be included in a specific area of the website.
 - Your logo and profile will also be included in the online partner, sponsor and exhibitor list.
- At Event:
- Your logo will be displayed on the relevant track stage.
 - You will also have branding in the event programme.
- Post-Event:
- Your logo will be included on the post-event website.

BREAKFAST OR COCKTAIL SPONSOR

1

SPONSOR
/DAY

€ 9,000

**PROVIDE SOME IN-DEPTH
THOUGHT-LEADERSHIP
IN A KEY AREA
OF THE INDUSTRY**



OPPORTUNITY

An opportunity to secure an ½ hour slot in the subject of your expertise (subject to agreement with the organizer).

PROGRAMME INVOLVEMENT

The breakfast or cocktail Partner will be the sole contributor to this session.

BRANDING

BRANDING BEFORE, AT AND AFTER THE EVENT WILL BE FOCUSED IN PARTICULAR ON THE BREAKFAST OR COCKTAIL

- Pre-Event Branding:
- Your logo and profile will be included in a dedicated area of the website.
 - Your logo and profile will also be included in the online partner, sponsor and exhibitor list.
- At Event Branding:
- Your logo will be displayed on the stage area of the breakfast or cocktail.
 - You will also have branding in the event programme.
- Post-Event Branding:
- Your logo will be included on the post-event website.

2. Thought Leadership package

WEBINAR SPONSOR

1

SPONSOR /
WEBINAR

€ 6,000

**PROMOTE YOUR CONTENT
PRIOR TO THE EVENT, REACH
A WIDE AUDIENCE AND ATTRACT
MORE VISITORS TO YOUR STAND**



OPPORTUNITY

A great opportunity to show interesting content over 30 minutes in the run-up to the show and an efficient way to build a database of contacts. You will have the opportunity to select from our 100,000+ database, be given access to the web platform and full information on the attendees after the webinar.

PROGRAMME INVOLVEMENT

Your sole input into the webinar to be held before the conference. You will also receive details of all registered delegates for the webinar.

BRANDING

Pre-Event Branding: • You will have your logo included in the email invitation to the webinar.
• And it will also be included in the online partner, sponsor and exhibitor list.

At Event Branding: • Your webinar will be branded exclusively to your.