

FROM THE INTERNET OF THINGS TO CONNECTED COMMERCE

➤ CURRENT SIZE OF THE IoT MARKET IN 2016

Market estimated to be 4bn IoT devices for consumers, including wearables, smart home and connected cars

4 Billion
IoT devices in 2016

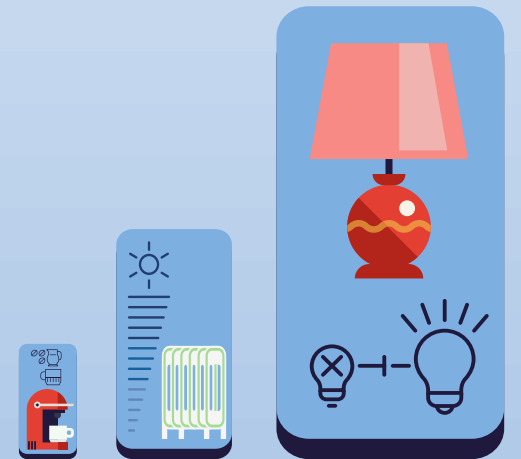


➤ ESTIMATED SIZE OF THE IoT MARKET IN 2020

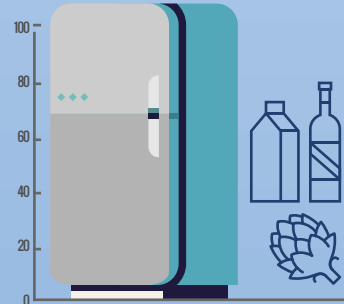
Market estimated to be 13.5 bn devices for consumers in 2020
> 3 fold growth compared to 2016

13.5 Billion
IoT devices in 2020

>3 Fold Growth



64%
Potential IoT users



➤ CONSUMER INTEREST ABOUT CONNECTED OBJECTS

64% of consumers are interested in the idea of everyday connected objects in the UK

85%
Potential of connected commerce

➤ OPINION OF PAYMENT PROFESSIONALS

85% believe that IoT will ultimately change the way we live, shop and pay. Every connected device will become a vehicle for commerce

